Direct Providers Care™

Broker Program FAQ

Approved answers for broker portal and sales support

Memberships starting at $99/month. Highest membership: $349/month. Not insurance.

Is this insurance?

No. This is a membership-based direct-care health benefit. It should not be marketed as insurance or as a replacement for major medical coverage.

What are the membership prices?

Memberships start at $99/month and the highest membership is $349/month.

How are brokers paid?

Approved brokers may receive recurring monthly compensation based on active paid memberships, generally from 10% to 15% depending on active membership volume and written approval.

When does broker compensation begin?

Compensation begins after the client is active, the first invoice has been paid, and required broker documents are complete.

What happens if a member cancels?

No compensation is paid on canceled, refunded, inactive, or unpaid memberships.

Can brokers receive renewal compensation?

Yes. Brokers may receive recurring compensation while the client remains active, paid, and assigned to the broker of record under the agreement.

Can brokers use their own marketing language?

Only approved or pre-reviewed marketing language should be used.

Are activation bonuses paid upfront?

No. Eligible bonuses are paid only after the client remains active and paid for 90 days.

Can this replace major medical insurance?

No. Do not represent the membership as a replacement for major medical coverage.

What documents must brokers complete?

Broker Partner Agreement, W-9, ACH/payment form, Compliance Disclosure Acknowledgment, and Approved Marketing Language Acknowledgment.

Compliance note: This template is for business planning and portal publication. Have qualified legal/compliance counsel review final documents before use, especially for ERISA, state insurance, broker licensing, and healthcare referral rules.